

# PENDRY

WEST HOLLYWOOD

**FOR IMMEDIATE RELEASE**

## **Pendry West Hollywood Announces Acclaimed Los Angeles Chef, Wolfgang Puck, as the New Hotel's Culinary Partner**

*Puck returns to Sunset Boulevard with multiple dining concepts debuting in West Hollywood flagship hotel and residences*

WEST HOLLYWOOD, CALIF. (April 29, 2019) – Pendry West Hollywood today announced world-renowned Los Angeles Chef, Wolfgang Puck, will open multiple food & beverage concepts in West Hollywood's newest luxury hotel. Scheduled to open in 2020, Pendry West Hollywood and Pendry Residences West Hollywood by Montage Hotel & Resorts will occupy a prime location on Sunset Boulevard, the same neighborhood where Puck first opened his flagship restaurant, Spago, in 1982.

Puck will bring a variety of premier dining concepts to Pendry West Hollywood, which encompasses a full city block along the famed Sunset Strip. The project will feature multiple dining cuisines, exciting food enthusiasts as Puck returns to his roots and creates an innovative dining destination to meet a variety of tastes. A new signature restaurant, located at the corner of Sunset Boulevard and Olive Drive, will be more casual and serve breakfast, lunch, and dinner, both indoors and on an outdoor patio, bringing a new wave of energy to the iconic neighborhood. A sophisticated rooftop restaurant will offer stunning views of the city and feature Puck's innovative culinary creations as well as his beloved classics. Both restaurants will have a dynamic bar and lounge. Puck will also curate the sleek lobby bar that opens onto a patio garden, in-room dining and unique culinary offerings for Pendry Residences West Hollywood by Montage Hotel & Resorts – as well as a music venue and private membership club located within Pendry West Hollywood. Diners can expect to enjoy Puck's Michelin-starred, seasonal cuisine, highlighting local ingredients and organic options, along with carefully crafted wine and cocktail lists developed by Puck's acclaimed beverage team.

"It's an honor to team up with a world-renowned chef and one of Los Angeles' culinary icons to bring our food and beverage concepts at Pendry West Hollywood to life," said Michael Fuerstman, co-founder and creative director of Pendry Hotels. "Wolfgang has played a singular role in shaping the City's culinary identity, and we are excited to collaborate with an LA legend to continue to push the food scene to even greater heights."

"I have always wanted to return to the Sunset Strip, and I'm excited to come back in such a big way," said Puck. "The location and design of the hotel has inspired me to create new dining experiences with culinary offerings that will include Pendry exclusive dishes. I'm thrilled to be a part of this world-class project."

Synonymous with the best of world-class dining and hospitality, Puck came to Los Angeles from Europe in 1975, where he changed the face of dining and was pivotal in the rise of California cuisine across the nation. He and Spago garnered numerous accolades during the restaurant's wildly successful 18 years in West Hollywood, including winning the prestigious James Beard Foundation Award for Outstanding Chef of the Year in 1991 and 1998, and the James Beard Foundation Award for

Restaurant of the Year in 1994. Puck is the only chef to have won the Outstanding Chef of the Year Award multiple times. Today, his culinary influence continues to change the way Americans cook and eat by combining classic French techniques with California and Asian influences as well as the freshest and finest ingredients in his restaurants across the country. In addition to being a famed chef and successful restaurateur and entrepreneur, Puck is the author of seven cookbooks and makes regular appearances on national television. He continues to pave the way for other celebrated chefs to create acclaimed dining destinations.

Located at the intersection of Sunset Boulevard and Olive Drive, Pendry West Hollywood will consist of 149 luxury guestrooms as well as 40 luxury Pendry Residences West Hollywood by Montage Hotels & Resorts. Guests and residence owners will have exclusive access to hotel amenities, including a private membership club, multiple food and beverage outlets, a rooftop pool and bar, a multi-purpose live entertainment venue, a screening room, bowling alley, Spa Pendry and state-of-the-art fitness center, as well as a curated art collection. Pendry Residences West Hollywood by Montage Hotels & Resorts, the first Pendry Residences to open, will feature spacious floorplans and terraces and offer owners exclusive residential amenities such as a private rooftop pool, fitness center, lounge and wine room, and dedicated staff delivering exceptional hospitality, including catering and in-residence dining by Puck.

For more information about Pendry Hotels, please visit [www.pendryhotels.com](http://www.pendryhotels.com).

For more information about Pendry Residences West Hollywood by Montage Hotels & Resorts, please visit [www.pendryresidencesweho.com](http://www.pendryresidencesweho.com).

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#### **About Wolfgang Puck**

The name Wolfgang Puck is synonymous with the best of restaurant hospitality and the ultimate in all aspects of the culinary arts. The famed chef has built a brand that encompasses three companies: Wolfgang Puck Fine Dining Group, consisting of 25 owned, operated, and licensed fine dining restaurants across 12 cities in 6 countries; Wolfgang Puck World Wide, which has a portfolio of 79 casual and fast-casual restaurants, as well as branded consumer products; and Wolfgang Puck Catering, which is the catering service business which operates as a subsidiary of Compass Group. Wolfgang Puck's brand carries an undeniable cachet, synonymous with a bold, innovative style of cooking that has redefined the fine dining industry. His trademark dishes, coupled with his unmistakable panache and personality, has revolutionized the culinary trade.

#### **About Pendry Hotels**

Pendry Hotels is a new luxury hospitality brand from Montage International. Pendry combines inspired design with a celebration of culture and authentic service tailored to today's cultured world traveler. Founders Alan J. Fuerstman and Michael Fuerstman's well-seasoned experience in the hospitality industry serves as the foundation for the brand. Each property is injected with a unique perspective on contemporary style, and an emphasis on the arts and local community in the city it calls home. The portfolio of hotels includes [Pendry San Diego](#) and [Sagamore Pendry Baltimore](#). Currently under development opening in 2020 is [Pendry West Hollywood](#), and opening in 2021 is [Pendry Natirar](#), [Pendry La Quinta](#), [Pendry Manhattan West](#), and [Pendry Park City](#). Pendry Hotels is a member of Preferred Hotels & Resorts. For more information on Pendry Hotels, follow [@pendryhotels](#) or visit [www.pendryhotels.com](http://www.pendryhotels.com).

#### **About Montage International**

Montage International, the ultra-luxury hospitality management company founded by Alan J. Fuerstman, features a distinctive collection of hospitality brands. Montage International encompasses the ultra-luxury brand Montage Hotels & Resorts, the new luxury hospitality brand Pendry Hotels, Montage Residences, Pendry Residences and the management of some of the country's premiere golf courses and clubs. Founded in 2002, Montage Hotels & Resorts is an artistic

collection of distinctive hotels, resorts and residences including: Montage Laguna Beach, Montage Beverly Hills, Montage Deer Valley, Montage Kapalua Bay, Montage Palmetto Bluff, and Montage Los Cabos. Currently under development is Montage Healdsburg, opening in 2020, and Montage La Quinta and Montage Big Sky, both opening in 2021. Pendry Hotels, founded in 2014, is a collection of new luxury hotels for today's cultured world traveler located in taste making destinations including Pendry San Diego and Sagamore Pendry Baltimore. Pendry West Hollywood will open in 2020, and Pendry Natirar, Pendry La Quinta, Pendry Manhattan West, and Pendry Park City will open in 2021. Montage International also manages and operates Spanish Peaks Mountain Club in Big Sky, Montana and The May River Golf Club in Bluffton, South Carolina. For more information, please visit [www.montage.com](http://www.montage.com).

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